



ARIZONA-SONORA  
DESERT  
MUSEUM

## ARIZONA-SONORA DESERT MUSEUM PLANT CARE INFORMATION

### **Pride of Madeira** *Echium fastuosum*

**DESCRIPTION:** This is a common landscape shrub in Southern California and other Mediterranean climates, where it sometimes becomes invasive – that should not be an issue here. We are experimenting with it here. This FAST growing, TOUGH perennial plant boasts huge bold 2' spikes that erupt in Spring, varying in color from true-blue to royal purple, atop a handsome multi-branching dome of long narrow foliage. To 5-6' tall and wide

**RECOMMENDED USE:** Nice accent shrub for formal garden plantings

#### **CULTURE:**



**Hardiness:** Unproven here, protect below 26°F.



**Sun tolerance:** morning sun to all day filtered here



**Watering and feeding:** moderate water till established



**Soil requirements:** well drained



**Pruning:** As needed