



Arizona  
Sonora  
Desert  
Museum's

# DESERT GALA



pearl anniversary





Come celebrate the  
30th anniversary  
of the Desert Gala on  
Sunday, April 30, 2023

# DESERT GALA



**This is the premier event for your favorite nonprofit regional Museum!** Join us in-person for an evening in the Sonoran Desert, showing your support for Arizona's multi-faceted zoo, aquarium, botanical garden, natural history museum, conservation entity, and art institute.

This iconic event – Our 30th on the 30th! – will celebrate the 30th Gala anniversary, known as the pearl anniversary. The Desert Gala will offer local culinary delicacies, craft libations, and up-close visits with some famous animal residents. Browse the wide array of silent auction items, bid on premium live auction items and experiences, and get your chance to win the bronze sculpture raffle!

Your generosity will directly support the world-famous Desert Museum's mission to "Inspire people to live in harmony with the natural world, by fostering love, appreciation, and understanding of the Sonoran Desert." We hope you will consider one of these prestigious sponsorship opportunities; you will be helping the Desert Museum remain a world-class institution and visitor attraction, right here in Tucson, Arizona.

**When:** Sunday, April 30, 2023

**From:** 4:00 pm – 9:00 pm

**Where:** On the magnificent grounds of the Arizona-Sonora Desert Museum  
2021 N Kinney Rd, Tucson, AZ 85743

**Attire:** Cocktail (*comfortable shoes recommended*)

## Desert Gala Tickets: \$350 per person

Includes two drink tickets to pair with a gourmet dining experience

**\$25 each or 5 for \$100!**



Winner receives the incredible life-sized bronze sculpture of a bobcat valued at \$3,800, crafted by renowned local artist Mark Rossi. Winner need not be present. **RAFFLE TICKETS TO BE PURCHASED ONLY AT THE MUSEUM'S ADMISSION WINDOWS.**





# GALA SPONSORSHIP PACKAGES

The Desert Gala offers a chance for you or your business to be recognized for your significant support of the Arizona-Sonora Desert Museum and those we serve. There are fantastic sponsorship opportunities that can connect you deeply to the Museum's mission, as well as to other supporters in the community. This is a wonderful chance to partake in a meaningful event while entertaining clients, employees, family, and friends!

**Please review our sponsorship and underwriting opportunities to decide which option aligns with your goal for support:**

## MARKETING AND RECOGNITION


- Premier Full Page recognition in the Desert Gala Program
- "Desert Gala Presented By" recognition
- Sponsor Recognition during live auction
- Opportunity to address the audience OR 30-second video spot
- Acknowledgement in Desert Museum Media
  - eNewsletter
  - Desert Museum website
  - Facebook and Instagram
  - Option of promotional brand swag at the event
  - Annual Report, Fiscal 2023
  - Recognition in Arizona Daily Star newspaper

## EVENT HOSPITALITY

- 20 Gala tickets, Two (2) Private Tables
- 2 Table Centerpieces
- Opportunity to have a Museum expert seated at your Gala table

## ADDITIONAL BENEFITS

- Complimentary Desert Museum presentation, with or without live animals, at your workplace
- Post-Gala use of facility for private event
- Right to use the Desert Museum logo in your marketing and Public Relations

 premier title  
**SPONSORSHIP**  
\$25,000 (1 available)





# ● mountain lion SPONSOR

\$10,000 (3 available)

## MARKETING AND RECOGNITION

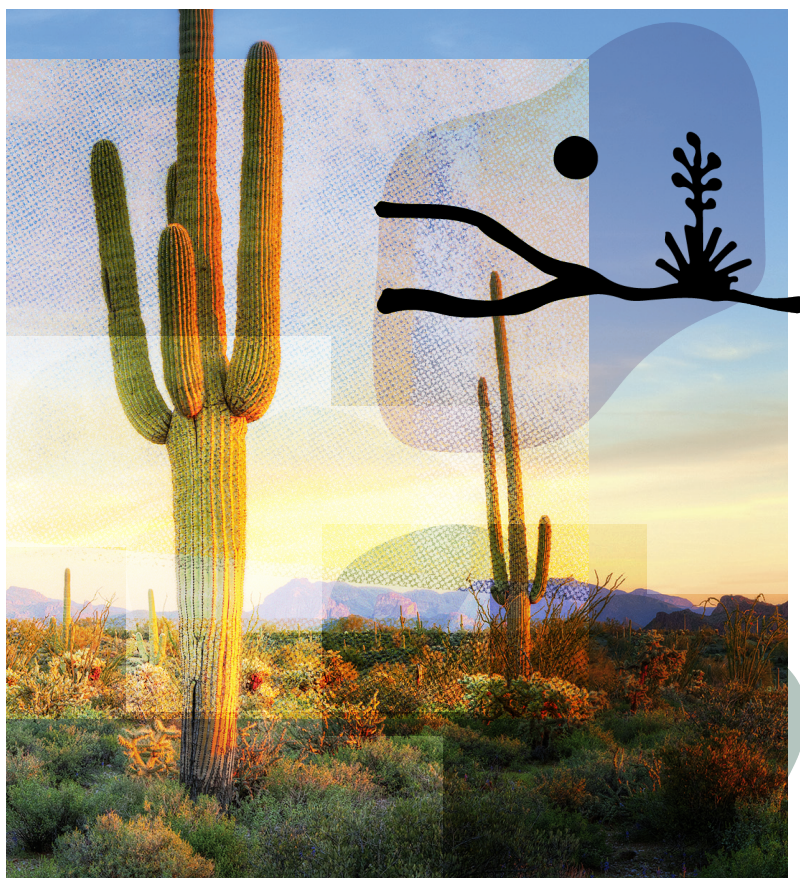
- Premium half-page recognition in the Desert Gala Program
- Recognition at event
- Acknowledgement in Desert Museum media
  - eNewsletter
  - Desert Museum website
  - Facebook and Instagram
  - Annual Report, Fiscal 2023
  - Recognition in Arizona Daily Star newspaper

## EVENT HOSPITALITY

- 10 Gala tickets, One (1) Private Table
- 1 Table Centerpiece
- Opportunity to have a Museum expert seated at your table

## ADDITIONAL BENEFITS

Complimentary Desert Museum presentation, with or without live animals, at your workplace



# ● Saguaro SPONSOR

\$5,000 (6 available)

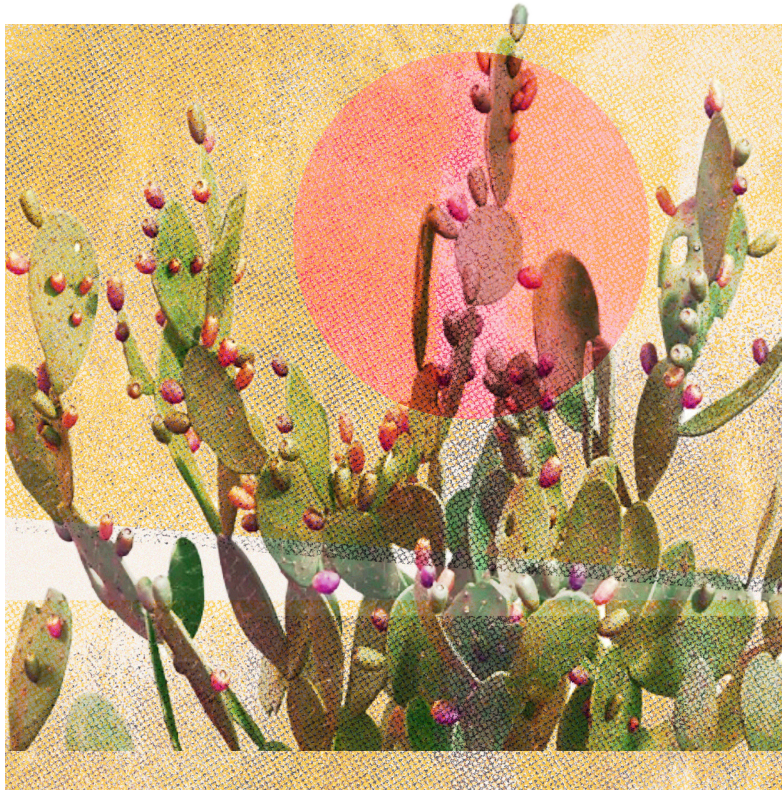
## MARKETING AND RECOGNITION

- Recognition in the Desert Gala Program
- Recognition at event
- Recognition at event
- Acknowledgement in Desert Museum media
  - eNewsletter
  - Desert Museum website
  - Facebook
  - Recognition in Arizona Daily Star newspaper

## Event Hospitality

- 6 Gala tickets
- 1 Table Centerpiece





## **bobcat** **SPONSOR** \$3,000

### MARKETING AND RECOGNITION

- Recognition in the Desert Gala Program
- Acknowledgement in Desert Museum media
  - Desert Museum website
  - Facebook and Instagram
  - Recognition in Arizona Daily Star newspaper

### Event Hospitality

- 4 Gala tickets
- Recognition at event
- Acknowledgement in Desert Museum media
  - Desert Museum website

## sponsorship & underwriting

|   | Premier Sponsor | Mountain Lion | Saguaro | Bobcat   |
|---|-----------------|---------------|---------|----------|
|   | \$25,000        | \$10,000      | \$5,000 | \$3,000  |
| <b>Event Hospitality</b>  |                 |               |         |          |
| Tax Deductible Amount   | \$21,700        | \$8,550       | \$4,150 | \$2,500  |
| # Available   | 1               | 3             | 6       | no limit |
| Complimentary Event Tickets   | 20              | 10            | 6       | 4        |
| Private Tables  | 2               | 1             |         |          |
| Table Center Pieces   | 2               | 1             | 1       |          |
| Museum expert seated at your Gala table   | •               | •             | •       |          |
| <b>Marketing and Recognition</b>  |                 |               |         |          |
| Premier Full Page recognition in the Program  | Full Page       | 1/2 Page      | •       | •        |
| "Desert Gala Presented By" recognition  | •               | •             |         |          |
| Sponsor Recognition during live auction   | •               | •             |         |          |
| Opportunity to address the audience OR 30-second video spot                               | •               |               |         |          |
| <b>Media</b>  |                 |               |         |          |
| Website: desertmuseum.org   | •               | •             | •       | •        |
| Facebook and Instagram  | •               | •             | •       | •        |
| Recognition in Arizona Daily Star newspaper   | •               | •             | •       | •        |
| E-Newsletter  | •               | •             | •       |          |
| Annual Report, Fiscal 2023  | •               | •             |         |          |
| Option of promo brand swag at event   | •               |               |         |          |
| <b>Additional Benefits</b>  |                 |               |         |          |
| Complimentary Desert Museum presentation, with or without live animals, at your workplace | •               | •             | •       |          |
| Post Gala: Use of ASDM facility for private event   | •               |               |         |          |
| Right to use the ASDM logos in your marketing and Public Relations                        | •               |               |         |          |

### INTERESTED IN UNDERWRITING?

#### Talk to us about custom underwriting opportunities!

*There are many options that we would be happy to explore with you including (but not limited to)*

- LIVE AUCTION
- SILENT AUCTION
- DECOR
- WINE
- VOLUNTEERS
- ANIMAL EXPERIENCES

#### Purchasing & More Information:

##### Mail to:

Arizona-Sonora Desert Museum  
c/o Gala  
2021 N Kinney Rd  
Tucson, AZ 85743

#### For Tickets, Underwriting or Sponsorships:

Visit [www.desertmuseum.org/gala](http://www.desertmuseum.org/gala) to purchase online, call 520.883.3071 or email: [gala@desertmuseum.org](mailto:gala@desertmuseum.org)





## Gala sponsorship form

**BENEFACTOR/CORPORATION NAME** \_\_\_\_\_

*as it will appear in print & digital material*

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

### SPONSORSHIP LEVELS

☐ **PREMIER TITLE SPONSOR**  
\$25,000

☐ **MOUNTAIN LION**  
\$10,000

☐ **SAGUARO**  
\$5,000

☐ **BOBCAT**  
\$3,000

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### METHOD OF PAYMENT

☐ Send Invoice to Contact Person

☐ Check Enclosed (made payable to the Arizona-Sonora Desert Museum)

☐ Pay online at: [desertmuseum.org/donate](http://desertmuseum.org/donate) and select "Gala Sponsorship" from drop menu

☐ Charge the Following Credit Card (or go to [www.desertmuseum.org/donate](http://www.desertmuseum.org/donate) and pay online- just note "Gala Sponsorship")

Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

Billing Address \_\_\_\_\_

(If Different Than Above)

***Sponsorships and underwriting not confirmed until payment received.***