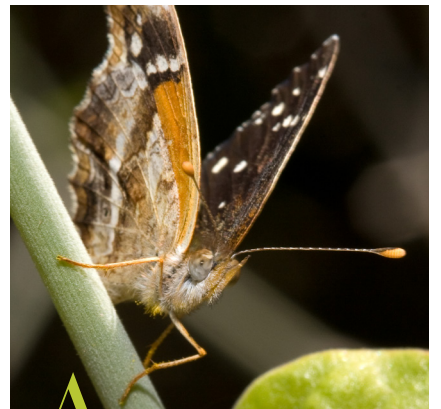


*arizona-sonora desert museum's*



desertGALA  
Sunday • April 24th  
20  
22





Please join us in supporting the Arizona-Sonora Desert Museum's signature event, the Desert Gala.

This is the premier event for your favorite nonprofit regional Museum!

RAFFLE  
TICKETS!



The past few years have initiated many changes in our world, and our beloved event will follow in line with that trend, but your support means **more now than ever**. We hope you can join us for an evening to celebrate the Sonoran Desert, showing your love for Arizona's multi-faceted zoo, aquarium, botanical garden, natural history museum, conservation entity, and art institute.

This iconic event, our 29th annual Gala, will offer an online auction with premium selections, a virtual presentation showcasing Desert Museum updates, virtual visits with some of our famous animal ambassadors, and the raffle drawing of this year's coveted bronze jackrabbit sculpture created by local artist Mark Rossi.

Your generosity will directly support the Desert Museum's mission to "Inspire people to live in harmony with the natural world, by fostering love, appreciation, and understanding of the Sonoran Desert". We hope you will consider one of these prestigious sponsorship or underwriting opportunities; you will be helping the Desert Museum continue being a world-class institution and visitor attraction, right here in Tucson, Arizona.

---

**Purchase raffle tickets only at the  
Desert Museum admissions window.  
Come visit us today!**

---

\$25 per ticket  
or  
5 for \$100!





## gala SPONSORSHIP PACKAGES

The Desert Gala offers a chance for you and your business to be recognized for your significant support of the Arizona-Sonora Desert Museum and those we serve. There are fantastic sponsorship opportunities that can connect you deeply to the Museum's mission, as well as to other supporters in the community. This is a wonderful chance to partake in a meaningful event while entertaining clients, employees, family, and friends!

Please review our sponsorship opportunities to decide which option aligns with your goal for support:

### Marketing and Recognition

- **Topmost recognition** in the Desert Gala Program
- **Opportunity to address** the virtual audience via video
- **Acknowledgement in Desert Museum media**
  - eNewsletter
  - Website: desertmuseum.org
  - Facebook and Instagram
  - Annual Report, Fiscal 2022
  - Recognition in *Arizona Daily Star* newspaper

### Event Hospitality\*

- 16 Gala tickets (4 tables of 4 people)
- 4 table centerpieces

### Additional Benefits

- Right to use Desert Museum logo in your marketing and Public Relations
- Opportunity to have a Museum expert seated at your Gala table
- Complimentary virtual Desert Museum presentation, with or without live animals, at your workplace
- Post-Gala use of facility for private event

## corporate SPONSORSHIP

\$25,000 (1 available)



\*Pending the COVID-19 situation, regulations, and safety considerations, only upper level sponsors and underwriters will be invited to the Desert Museum grounds to enjoy an intimate, outdoor, socially-distanced dinner of local culinary delicacies and craft libations under the desert skies. If the pandemic renders this impossible, Gala meals and refreshments will be delivered to you for a private experience

## mountain lion SPONSOR \$10,000 (3 available)

### Marketing and Recognition

- Recognition in the Desert Gala program
- Acknowledgement in Desert Museum media
  - eNewsletter
  - Website: desertmuseum.org
  - Facebook and Instagram
  - Annual Report, Fiscal 2022
  - Recognition in *Arizona Daily Star* newspaper

### Event Hospitality

- 8 Gala tickets (2 tables of 4 people)
- 2 table centerpieces

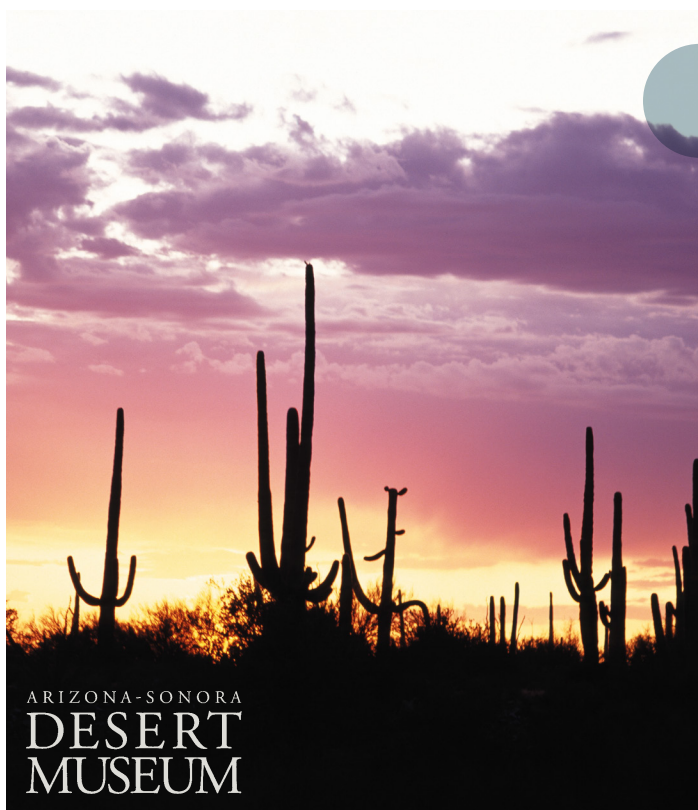
### Additional Benefits

- Opportunity to have a Museum expert seated at your Gala table
- Complimentary virtual Desert Museum presentation, with or without live animals, at your workplace



*\*Pending the COVID-19 situation, regulations, and safety considerations, only upper level sponsors and underwriters will be invited to the Desert Museum grounds to enjoy an intimate, outdoor, socially-distanced dinner of local culinary delicacies and craft libations under the desert skies. If the pandemic renders this impossible, Gala meals and refreshments will be delivered to you for a private experience*

.....



## Saguaro SPONSOR \$5,000

### Marketing and Recognition

- Recognition in the Desert Gala program
- Acknowledgement in Desert Museum media
  - eNewsletter
  - Desert Museum website: desertmuseum.org
  - Facebook and Instagram
  - Annual Report, Fiscal 2022
  - Recognition in *Arizona Daily Star* newspaper

### Event Hospitality

#### Event Hospitality

- 4 Gala tickets (1 table of 4 people)
- 1 table centerpiece

### Additional Benefits

- Opportunity to have a Museum expert seated at your Gala table





## bobcat SPONSOR \$3,000

### Marketing and Recognition

- Recognition in the Desert Gala program
- Acknowledgement in Desert Museum media
  - eNewsletter
  - Desert Museum website: desertmuseum.org
  - Annual Report, Fiscal 2022

### Event Hospitality

- For this sponsorship level, we suggest a health-conscious gathering at your home to watch the virtual Gala!
- Gala meal and libations for 4 people delivered for your house party!

## sponsorship & underwriting

	Corporate Sponsor	Mountain Lion	Saguaro	Bobcat
<b>Event Hospitality</b>	<b>\$25,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$3,000</b>
Tax Deductible Amount	\$22,860	\$8,930	\$4,480	\$2,740
# Available	1	3		
Complimentary Event Tickets	16	8	4	
Table Center Pieces	4	2	1	
Gala Meal Delivery (number of people)				4
<b>Marketing and Recognition</b>				
Recognition in Desert Gala Program	Full Page	1/2 Page	1/4 Page	
Virtual Video Address	•			
<b>Media</b>				
E-Newsletter	•	•	•	•
Website: desertmuseum.org	•	•	•	•
Annual Report, Fiscal 2022	•	•	•	•
Facebook and Instagram	•	•	•	
Recognition in Arizona Daily Star newspaper	•	•	•	
<b>Additional Benefits</b>				
Opportunity for a Museum expert seated at your table	•	•	•	
Complimentary virtual ASDM presentation at your workplace	•	•		
Post Gala: Use of ASDM facility for private event	•			
Use of Desert Museum logo in your marketing	•			

### INTERESTED IN UNDERWRITING?

Talk to us about custom underwriting opportunities! There are many options that we would be happy to explore with you, like:

- Online Auction
- Design
- Delivery Fees
- Food & Beverage
- Audio/Visual Tech

### Purchasing & More Information:

#### Mail to:

Arizona-Sonora Desert Museum  
c/o Gala  
2021 N Kinney Rd  
Tucson, AZ 85743

### For Tickets, Underwriting or Sponsorships:

Visit [www.desertmuseum.org/gala](http://www.desertmuseum.org/gala) to purchase online, or email: [gala@desertmuseum.org](mailto:gala@desertmuseum.org)

**Lynnae Wenker,**  
Director of Philanthropy,  
[lwenker@desertmuseum.org](mailto:lwenker@desertmuseum.org)  
520-883-3005



# gala sponsorship FORM



**BENEFACTOR/CORPORATION NAME** \_\_\_\_\_

*as it will appear in print & digital material*

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

## SPONSORSHIP LEVELS

☐ **CORPORATE SPONSOR**  
\$25,000

☐ **MOUNTAIN LION**  
\$10,000

☐ **SAGUARO**  
\$5,000

☐ **BOBCAT**  
\$3,000

## METHOD OF PAYMENT

☐ Send Invoice to Contact Person

☐ Check Enclosed (made payable to the Arizona-Sonora Desert Museum)

☐ Charge the Following Credit Card (or go to [www.desertmuseum.org/donate](http://www.desertmuseum.org/donate) and pay online- just note "Gala Sponsorship")

Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

Billing Address \_\_\_\_\_

(If Different Than Above)

*Sponsorships and underwriting not confirmed until payment received.*

desertGALA<sup>20</sup><sub>22</sub>