

arizona-sonora



desert museum's

2021 *virtual*

desert
gala
reconnecting
Back to Nature



Sunday, April 25, 2021



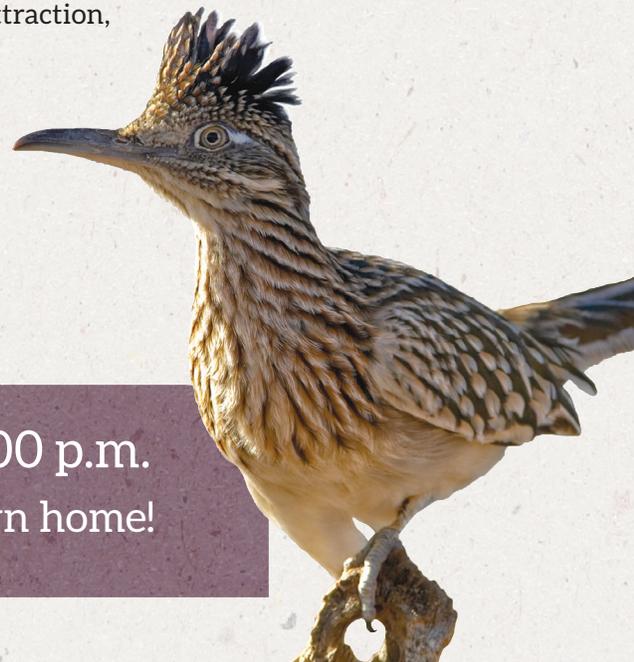
desert gala 2021

Please join us in supporting the Arizona-Sonora Desert Museum's signature event, the Desert Gala. This is the premier event for your favorite nonprofit regional Museum!

With the difficulties this year due to COVID-19, our beloved event will be different from year's past, but your support means *more now than ever*. Presented virtually in 2021, join us for an evening to celebrate the Sonoran Desert, showing your love for Arizona's multi-faceted zoo, aquarium, botanical garden, natural history museum, conservation entity, and art institute.

This iconic event, our 28th annual Gala, will offer an online auction with premium selections, a virtual presentation showcasing Desert Museum projects, virtual visits with some of our famous animal ambassadors, and the raffle drawing of this year's coveted bronze sculpture by local artist Mark Rossi.

Your generosity will directly support the world-famous Desert Museum's mission to "Inspire people to live in harmony with the natural world, by fostering love, appreciation, and understanding of the Sonoran Desert". We hope you will consider one of these prestigious sponsorship or underwriting opportunities; you will be helping the Desert Museum continue being a world-class institution and visitor attraction, right here in Tucson, Arizona.



When: Sunday, April 25, 2021, 5:00 p.m.

Where: In the comfort of your very own home!



DESERT GALA TICKETS:

\$150 per person

- VIP access to this private virtual event
- Live virtual Q&A with the Executive Director
- A complimentary Museum Admission ticket to visit at your leisure
- A gift card for one meal at the Desert Museum's CCC restaurant
- A specially curated 2021 Gala Party Box mailed to you!

FMV for items provided \$75pp



RAFFLE TICKETS:



Bronze Sculpture Raffle - \$25 per ticket or \$100 for 5 tickets. Winner receives the bronze life-size sculpture of a whitetail fawn valued at \$4,200, by renowned local artist Mark Rossi. Winner need not be present.

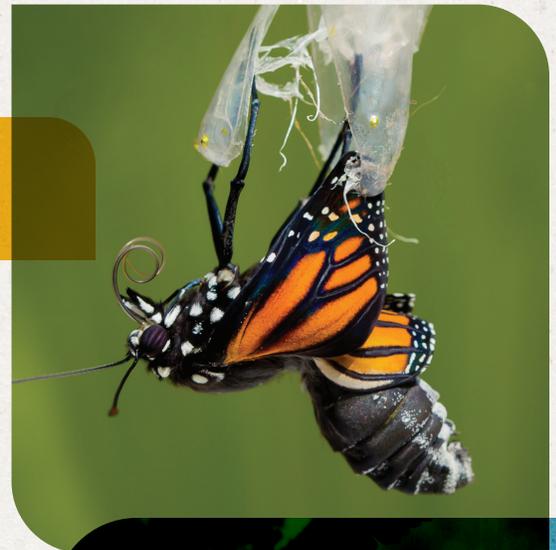
Purchase raffle tickets at:
www.desertmuseum.org/gala

arizona-sonora desert museum

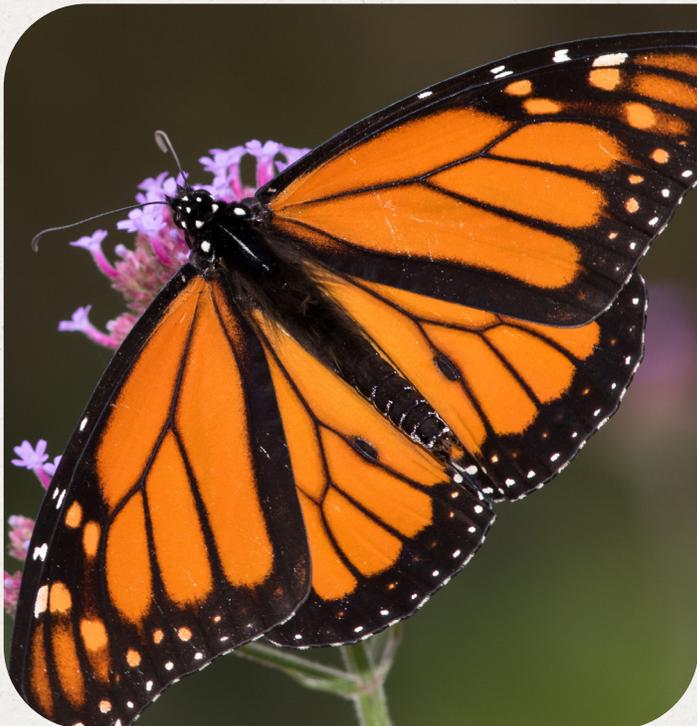
GALA SPONSORSHIP PACKAGES

The Desert Gala offers a chance for you and your business to be recognized for your significant support of the Arizona-Sonora Desert Museum and those we serve. There are fantastic sponsorship opportunities that can connect you deeply to the Museum's mission, as well as to other supporters in the community. This is a wonderful chance to partake in a meaningful event while entertaining clients, employees, family, and friends!

Please review our sponsorship and underwriting opportunities to decide which option aligns with your goal for support:



CORPORATE SPONSOR \$25,000 (1 available)



Marketing and Recognition

- **Topmost recognition** in the Desert Gala Program
- **Opportunity to address** the virtual audience via video
- **Acknowledgement in Desert Museum media**
 - eNewsletter
 - Website: desertmuseum.org
 - Facebook and Instagram
 - Annual Report, Fiscal 2021
 - Recognition in *Arizona Daily Star* newspaper

Event Hospitality*

- 16 Gala tickets (4 tables of 4 people)
- 4 table centerpieces

Additional Benefits

- Right to use Desert Museum logo in your marketing and Public Relations
- Opportunity to have a Museum expert seated at your Gala table
- Complimentary virtual Desert Museum presentation, with or without live animals, at your workplace
- Post-Gala use of facility for private event

*Pending the COVID-19 situation, regulations, and safety considerations, only upper level sponsors and underwriters will be invited to the Desert Museum grounds to enjoy an intimate, outdoor, socially-distanced dinner of local culinary delicacies and craft libations under the desert skies. If the pandemic renders this impossible, Gala meals and refreshments will be delivered to you for a private experience

MOUNTAIN LION SPONSOR \$10,000 (3 available)

Marketing and Recognition

- Recognition in the Desert Gala program
- Acknowledgement in Desert Museum media
 - eNewsletter
 - Website: desertmuseum.org
 - Facebook and Instagram
 - Annual Report, Fiscal 2021
 - Recognition in *Arizona Daily Star* newspaper

Event Hospitality

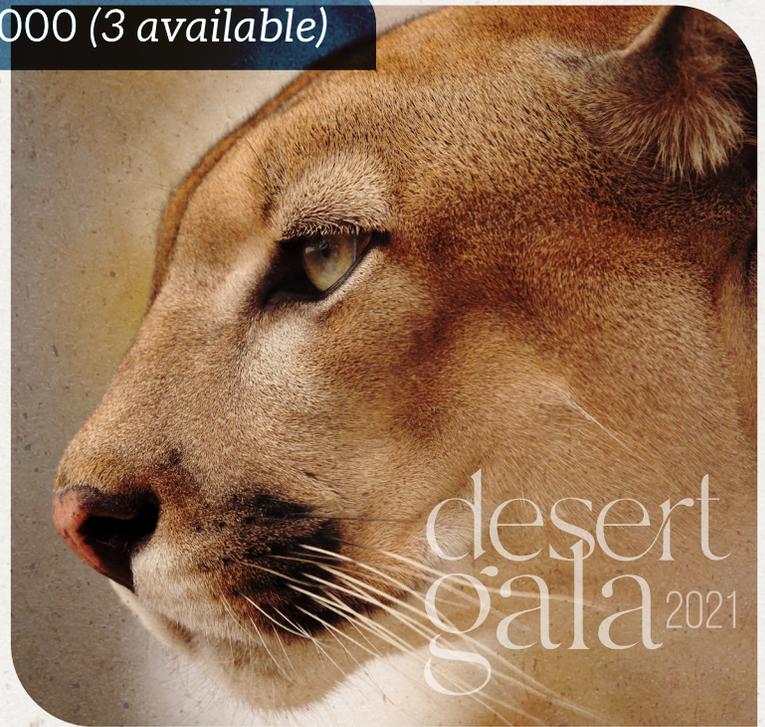
- 8 Gala tickets (2 tables of 4 people)
- 2 table centerpieces



Additional Benefits

- Opportunity to have a Museum expert seated at your Gala table
- Complimentary virtual Desert Museum presentation, with or without live animals, at your workplace

*Pending the COVID-19 situation, regulations, and safety considerations, only upper level sponsors and underwriters will be invited to the Desert Museum grounds to enjoy an intimate, outdoor, socially-distanced dinner of local culinary delicacies and craft libations under the desert skies. If the pandemic renders this impossible, Gala meals and refreshments will be delivered to you for a private experience



SAGUARO SPONSOR \$5,000



Marketing and Recognition

- Recognition in the Desert Gala program
- Acknowledgement in Desert Museum media
 - eNewsletter
 - Desert Museum website: desertmuseum.org
 - Facebook and Instagram
 - Annual Report, Fiscal 2021
 - Recognition in *Arizona Daily Star* newspaper

Event Hospitality

- For this sponsorship level, we suggest a health-conscious gathering at your home to watch the virtual Gala!
- Gala meal and libations for 8 people OR for 4 people delivered to 2 locations!





BOBCAT SPONSOR \$3,000

Marketing and Recognition

- Recognition in the Desert Gala program
- Acknowledgement in Desert Museum media
 - eNewsletter
 - Desert Museum website: desertmuseum.org
 - Annual Report, Fiscal 2021

Event Hospitality

- For this sponsorship level, we suggest a health-conscious gathering at your home to watch the virtual Gala!
- Gala meal and libations for 4 people delivered for your house party!

SPONSORSHIP AND UNDERWRITING

	Corporate Sponsor	Mountain Lion	Saguaro	Bobcat
Event Hospitality	\$25,000	\$10,000	\$5,000	\$3,000
Tax Deductible Amount	\$22,860	\$8,930	\$4,480	\$2,740
# Available	1	3		
Complimentary Event Tickets	16	8		
Table Center Pieces	4	2		
Gala Meal Delivery (number of people)			8	4
Marketing and Recognition				
Recognition in Desert Gala Program	Full Page	1/2 Page	1/4 Page	
Virtual Video Address	•			
Media				
E-Newsletter	•	•	•	•
Website: desertmuseum.org	•	•	•	•
Annual Report, Fiscal 2021	•	•	•	•
Facebook and Instagram	•	•	•	
Recognition in <i>Arizona Daily Star</i> newspaper	•	•	•	
Additional Benefits				
Opportunity for a Museum expert seated at your table	•	•		
Complimentary virtual ASDM presentation at your workplace	•	•		
Post Gala: Use of ASDM facility for private event	•			
Use of Desert Museum logo in your marketing	•			

INTERESTED IN UNDERWRITING?

Talk to us about custom underwriting opportunities! There are many options that we would be happy to explore with you, like:

- Online Auction
- Design
- Delivery Fees
- Food & Beverage
- Audio/Visual Tech

Purchasing & More Information:

Mail to:

Arizona-Sonora Desert Museum
c/o Gala
2021 N Kinney Rd
Tucson, AZ 85743

For Tickets, Underwriting or Sponsorships:

Visit www.desertmuseum.org/gala to purchase online, or email: gala@desertmuseum.org

Brittany Smith,

Development Associate,
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520-883-3071

Lynnae Wenker,

Director of Philanthropy,
lwenker@desertmuseum.org
520-883-3005



commitment form

BENEFACTOR/CORPORATION NAME _____

as it will appear in print & digital material

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____

E-mail _____

SPONSORSHIP

CORPORATE SPONSOR
\$25,000

SAGUARO
\$5,000

MOUNTAIN LION
\$10,000

BOBCAT
\$3,000

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METHOD OF PAYMENT

Send Invoice to Contact Person

Check Enclosed (made payable to the Arizona-Sonora Desert Museum)

Charge the Following Credit Card (or go to www.desertmuseum.org/donate and pay online- just note "Gala Sponsorship")

Card Number _____

Name on Card _____

Expiration Date _____ Security Code _____

Signature _____

Billing Address _____

(If Different Than Above)

Sponsorships and underwriting not confirmed until payment received.